

MY NAME IS
DAVIDE ANGELILLO
AND THIS IS MY
PORTFOLIO



I am Davide and I'm a graphic designer

My name is Davide Angelillo and I am 29 years old. When I was 14 I started studying graphic design in high school. At the end of it I was selected to join a Master's degree in Sevilla (Spain) which lasted 3 months. Once back, I started working in different places in order to pay my studies. That allowed me to attend a 4 year course of illustration in the International School of Comics (Turin). During those days I started working for a communication agency. I have spent 6 and a half years there, combining my theoretical and scholastic skills

within a working environment that allowed me to learn and grow as a professional in the world of graphic design.

I was born Italian, raised by a Spaniard and live in Germany. I am a native Italian and Spanish speaker, I speak English and a little German.

I consider myself multidisciplinary. I am a graphic designer by profession who likes pens and reading comics. I am interested in photography and sewing. I have a green thumb and also I have attended a three-year theatre courses.

My professional life is proof that, depending on the doors you open in front of you, your journey can take unexpected paths. I like discovering and learning new things and, once I start, I can get the hang of them quite quickly.

I like helping others, it makes me feel good. I have the same motivation when I am working. This is why, if I am asked to work on a project, I will use all my knowledge in the artistic, creative and communicational fields. I believe this is the reason why I am a graphic designer.



E-LEARNING DESIGN

- ▶ Fiat Professional E-Ducato
- ▶ Alfa Romeo 112 years long story
- ▶ Jeep[®] Renegade & Compass 4xe
- ▶ Fausto Marinello FM1 & FM2 series

Product guide

Fiat Professional E-Ducato

With the fast progress of new technologies in the automotive field, Fiat Professional developed an all-electric vehicle based on the well-known Ducato van.



The request was to condense the information contained in the Web Based Training from digital to printed media into just over 60 pages.

The result is this product guide apt for distribution to dealers. The intention was to make the information clear and immediate, packaged in simple and inviting graphics.



Client
Unetversity for Fiat Professional
Art Direction
Valentina Faussone
Agency
Stratta & Associati S.A.S
Media
Ps; Ai; Id
Year
2021



E-Training

Alfa Romeo 112 years long story

With this gap recovery course, Alfa Romeo wanted to do a general review of its own history, from birth to the present day, with a review of the models and equipment on sale at the time of the WBT's release. The styling of the entire project echoes the classic Alfa Romeo style with its elegance and red accents on dark backgrounds.

Client
Unetversity for Alfa Romeo
Art Direction
Valentina Faussone
Agency
Stratta & Associati S.A.S
Media
Articulate Storyline 360; Ps; Ai
Year
2022

It has been localised in 15 languages for international markets.



Interactivity:
Less text on the page and more interactivity make training and salesperson experience less boring and more successful.

*"Alfa Romeo is not a simple car factory. It is a kind of disease, the **enthusiasm** for a means of transport. It is a **way of life**, a very particular way of conceiving a **motor vehicle**."*

Orazio Satta Puliga
October 6, 1910 - March 22, 1974
Alfa Romeo Technical Director



E-Training

Jeep® Renegade & Compass 4xe

For this project, the client requested the development of a Web Based Training for the training of its sales staff in the launch phase of Jeep's new PHEV vehicles.

The main theme of this course is the electrification of Jeep's two flagship models. The project was highly appreciated by the client for its ease of use

Client
Unetversity for Jeep
Art Direction
Valentina Faussonne
Agency
Stratta & Associati S.A.S
Media
Articulate Storyline 360; Ps; Ai
Year
2020

despite the quantity and complexity of its content.

It has been localised in 15 languages for international markets.



Gamification elements:
the car moves along the coloured line representing the various types of traction.



Catalogues

Fausto Marinello FM1 & FM2 series

Fausto Marinello is a Turin-based manufacturer of extremely compact and modular CNC machine tools and industrial equipment.

In these two catalogues, the two models that the company produces are shown in detail with all their setups and technical data sheets.



Client
Fausto Marinello
Art Direction
Valentina Faussonne
Agency
Stratta & Associati S.A.S
Media
Id; Ps; Ai
Year
2021



LOGO DESIGN

- ▶ Sonder Ensemble
- ▶ Edoardo Vozzella Make up artist
- ▶ DAWO logo identity

Logo design

Sonder ensemble

Sonder Ensemble is a collective, of five percussionists and an actress, based in Germany with the curiosity and desire to explore new artistic interpretations.

The graphic design focused mainly on the letter 'O' of Sonder, which represents, in a much simplified way, an expanding sound wave.

Client
Sonder Ensemble
Art Direction
Davide Angelillo
Media
Ai
Year
2020

Today, I still follow their communication for concerts as well as various internal communication and graphic design-related assistance.



SONDER
ENSEMBLE

SONDER
ENSEMBLE

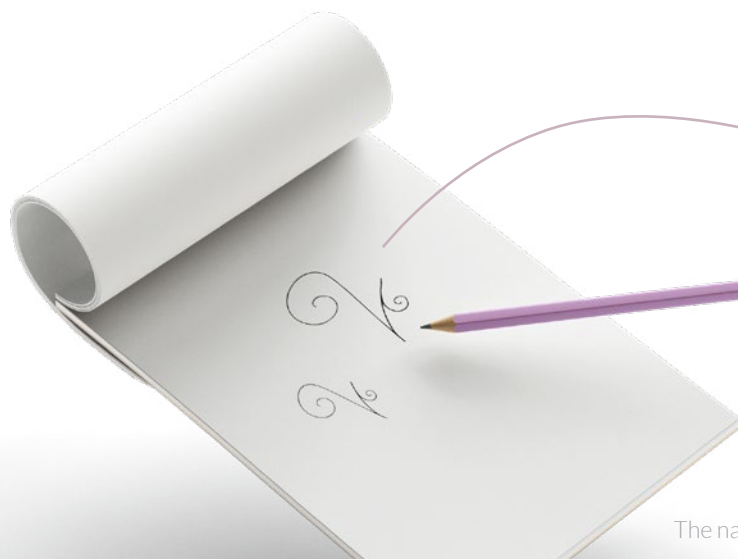
Logo design

Edoardo Vozzella Make up artist

When I was contacted by Edoardo, his professional career had started about a year before. He needed an image that would represent and enhance him. It was very clear from the start that he wanted an elegant and neat logo.

He showed me a bunch of examples he had thought of, but had left out the most interesting and personal one: a funny 'V' that he had been drawing since school. I didn't have to see anything else. I started from there.

Client
Edoardo Vozzella
Art Direction
Davide Angelillo
Media
Ai
Year
2021



EDOARDO VOZZELLA
M A K E U P A R T I S T

Logo design

DAWO logo identity

When my old nickname 'Lillo' changed to 'Dawo', the logo was also, of course, redesigned from scratch.

This logo tends to be black, but has a quite open guideline with the option of being 'enriched' with an illustration to make, for example, a t-shirt.



Art Direction
Davide Angelillo
Media
Ai
Year
2020

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ADVERTISING

- ▶ TABLEAU The colour of sound
- ▶ T.I.M.B.E.R.'s reisen

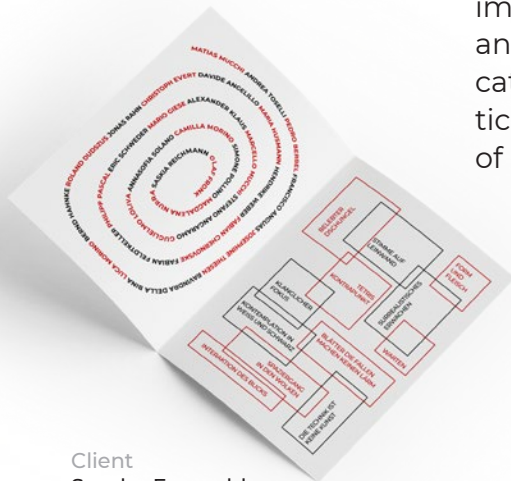
Event advertising

TABLEAU The colour of sound

Commissioned by the Sonder Ensemble, *Tableau - The colour of sound* is a multidisciplinary audio-visual performance where

the intention is to seek a balance between text, light and sound.

The aim of the poster was to create maximum contrast between colours, images and text for an immediate 'eye-catcher' that would tickle the curiosity of passers-by.



Client
Sonder Ensemble
Art Direction
Davide Angelillo
Matias Mucchi Alonso
Year
2020



Event advertising

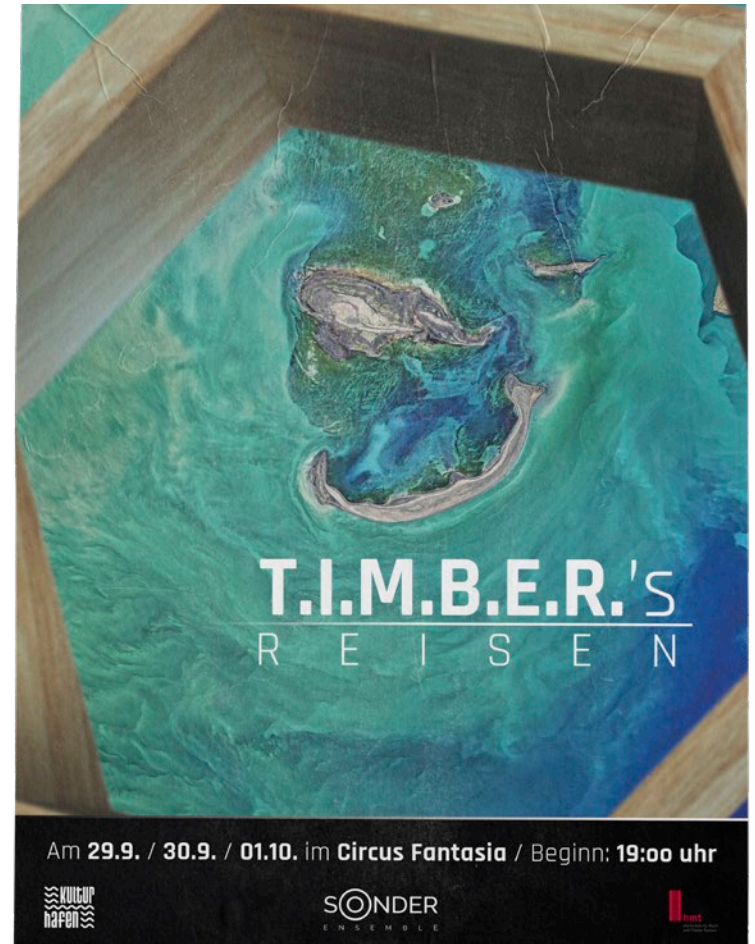
T.I.M.B.E.R.'s reisen

This rework of Michael Gordon's piece *Timber*, is a sensorial journey of lights, and fluid, yet trance-like rhythms. A teaser image was designed for the site

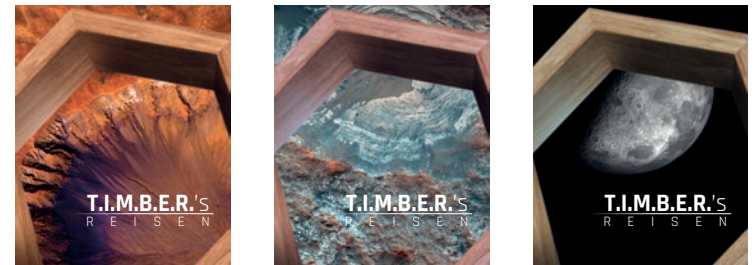
of the theatre that hosted the performances and then a campaign of four posters that were displayed on the streets.



Client
Sonder Ensemble
Art Direction
Davide Angelillo
Matias Mucchi Alonso
Year
2021



14





ILLUSTRATIONS & EDITORIAL

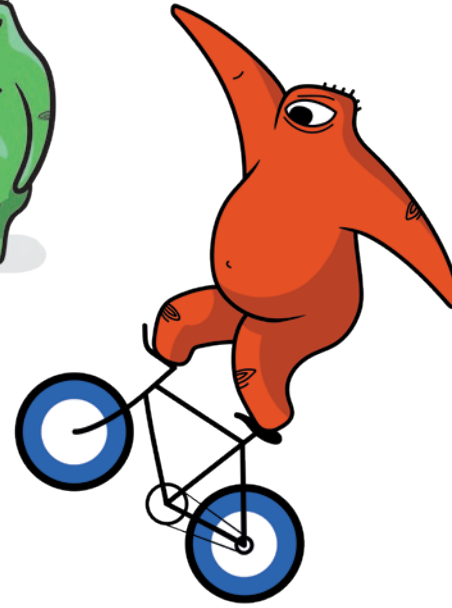
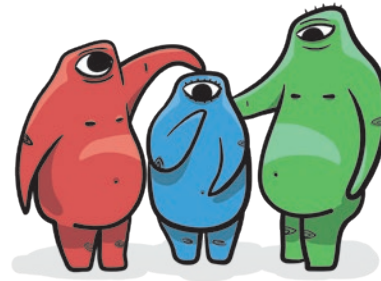
- ▶ Tangaroa the creator
- ▶ L'Augusto Imperatore picture book
- ▶ Vor Hölle concert programme

Illustration

Tangaroa the creator

The character of Tangaroa is named after a Tahitian creation myth. It was created as my personal representation of the god Tangaroa as part of a short illustrated book.

The character, while remaining the same, changes a few somatic and physical aspects, and the style gradually shifts from precise strokes to a freer and apparently chaotic style.



Series
Personal
projects
Medium
Ps; Ai
Year
2016-2022







Editorial project

L'Augusto Imperatore picture book

Starting from a children's story found on the web, I illustrated and developed a small publishing project.

The result is a short 28-page booklet.



Series
Personal projects
Medium
Illustrator/Photoshop
Year
2017

"That day they became **friends**, and decided to found a **new club** - which is a bit like a group of friends - the '**weird names**' club."

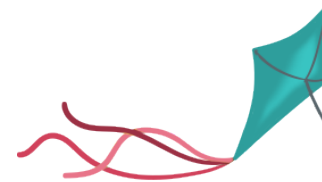
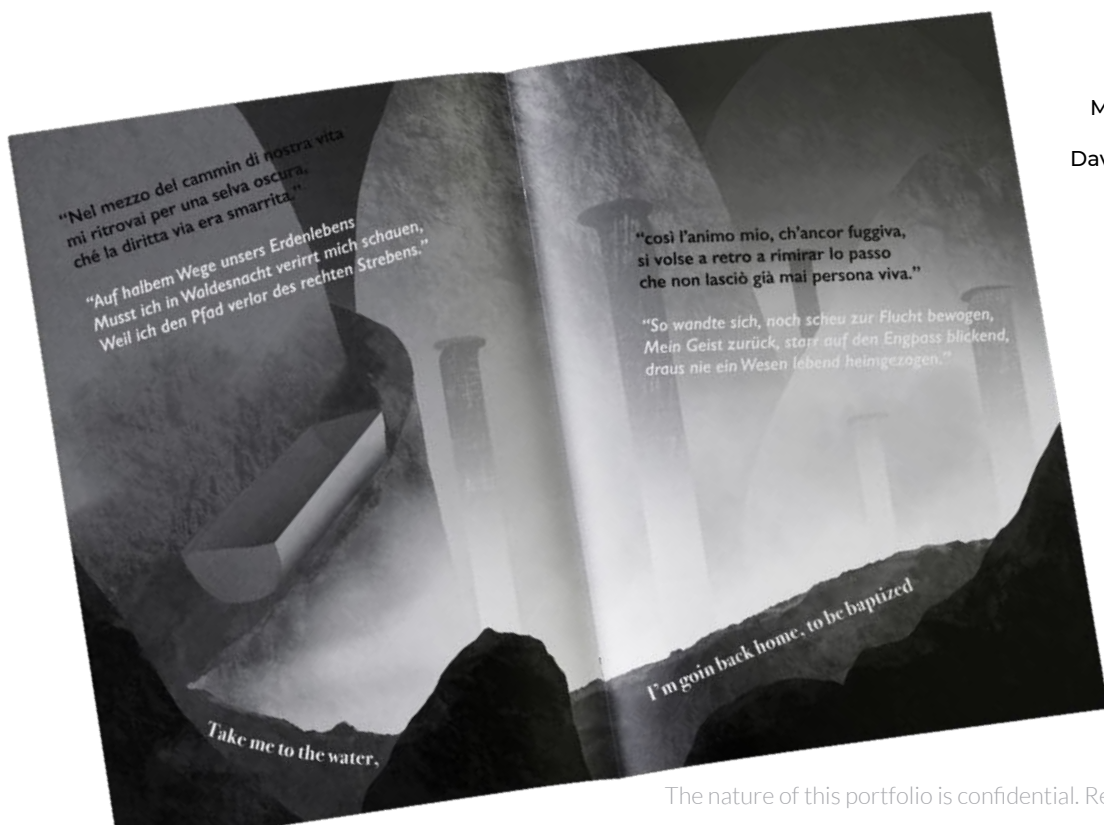


Illustration and design

Vor Hölle concert programme

In this theatrical
revisitation of Dante's
Divine Comedy,
I was asked to produce
a black & white
illustrated theatre
programme.

Inferno, Purgatory
and Paradise, in the
play, are traversed by
the two protagonists
on board a bathtub.



Client
Matias Mucchi
Art Direction
Davide Angelillo
Media
Ps; Ai; In
Year
2017



I am working or have worked for...



Jeep



IVECO



FERRERO

Kinder



Simone Rubino




THANKS FOR YOUR ATTENTION



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Bē Davide Angelillo